



MEDIA KIT



Champagne Yacht Club is #DallasYachtRock

Dedicated to delivering true, live music experiences by playing the music they love with the best soft rock of the late '70s & early '80s. With musical and nautical precision, they bring the nostalgia of this era back to life - drawing dancers to the floor from the first song and keeping them there through a rousing disco-dance-party at night's end!

Performed 100% live - no backing tracks ever!

Praised for their soulful smooth harmonies and masterful musicianship, their song list is extensive, ensuring that no two shows are ever the same! Expect to hear hits from Gerry Rafferty, Christopher Cross, Carol King, The Doobie Brothers and Toto PLUS hidden gems like Gary Wright's "Love is Alive" and Jay Ferguson's "Thunder Island." And many more of the top Yacht Rock AND disco dance hits!

We play all the songs you forgot you love!

Champagne Yacht Club caters to a wide range of events – from large stage to corporate functions, city concerts, yacht rock themed parties and night clubs. Need sound & lights who know our music, our sets and our players, ensuring quality performances every time!





SOCIALS



YOUTUBE.COM/ @CHAMPAGNEYACHTCLUBBAND/



FACEBOOK.COM/ CHAMPAGNEYACHTCCLUBBAND



DALLASYACHTROCK.COM



BRAND ASSETS, DOWNLOADS, STAGE PLOT:

DALLASYACHTROCK.COM/DOWN/LOADS

TALK TO US

469.515.1920

CYCband.LLC@gmail.com

www.DallasYachtRock.com



What is Yacht Rock?

Think: Smooth Production, Soft Vocals, Jazz and R&B Influences with Catchy Melodies withArtists like Michael McDonald and Kenny Loggins as the captains of this genre.

Their hits are like nautical-themed ear candy.

It's the musical embodiment of "chill vibes" and the "luxury" of having friends that own a yacht!



Serving the Dallas-Ft. Worth metroplex and beyond!



































What a fun night we had in Dallas with this band. Great music! Will go again!

Plano, TX @ Legacy Hall



Hope Conner Precommends Champagne Yacht Club Band.

We had so much fun dancing to Yacht Rock, the band is great!!!

We LOVE the chill vibe of this band! We stumbled upon them by accident, and are now officially 'yachties"! The music is fun and upbeat, and we always have a great time at their shows! 🚤 🥒 놀



This band has a formula for fun and the best kind of nostalgia. Their set list of hits from the 70s and early 80s goes beyond just yacht rock, but you'll love it! They definite appeal to all ages. The sax player brings the heat to hits from "Baker Street" to "Careless Whisper." You should be dancing, yeah. And singing along like to good old days!



Always a fun time!! Wear your captains hat to pump it up!

Fort Worth, TX @ Lola's Saloon



SteveO February 24th 2024

■ Todd Kettler P recommends Champagne Yacht Club Band. July 25 at 10:05 PM · 3

Amazing. I'd see these guys over and over.



Lisle Justice 📮 recommends Champagne Yacht Club Band.

These guys and gals are amazing musicians and entertainers. You've got to give them a listen live!!!



PLAY SONGS WE

sample list!



PLACES WE'VE PLAYED

growing list!









CHDESHOP











Heritage Ranch









LEGACY H



exqn





YACHTIES

YACHTIE N YACHT·IE

- 1. (NAUTICAL) A YACHTSMAN; SAILING ENTHUSIAST
- 2. FANS OF CHAMPAGNE YACHT CLUB

The typical demographic of a Champagne Yacht Club audience generally consists of music lovers in their late 30s to early 60s, many of whom have a strong sense of nostalgia for the soft rock hits of the late 1970s and early 1980s.

These fans are often professionals who grew up with the music of artists like Steely Dan, Toto, and Hall & Oates. The audience tends to be a mix of both men and women, with many couples attending together.

They enjoy premium cocktails and VIP hospitality.

The vibe is typically laid-back and fun, with a love for the breezy, feel-good sounds of yacht rock.

Additionally, there's a growing younger audience, particularly millennials, who have discovered yacht rock through playlists and streaming services, attracted by its smooth melodies and the lighthearted, sometimes kitschy, appeal of the genre.

The scene often includes fans who enjoy dressing in retro, nautical-themed attire to match the vibe of the music.



Champagne Jack Chairs well with:

- Ambrosia
- Christopher cross
- Saxophone Solos
- Nautical Fashion
- Captain's Hats and Yachts
- Live Music Venues & Night Clubs
- · City Festivals & Summer Concert Series
- · Concerts-in-the-Park
- Corporate Themed Events
- Neighborhood and HOA Parties
- · Cocktail hours
- Retro 70s/80s parties
- Yacht Clubs & Marina events
- Corporate Retreats & Networking mixers
- Sunday Champagne Brunches
- · Casino Concert Halls



CYCBandLLC@gmail.com 469-515-1920 Let's pick a port, set a date & sail off together for a yachty good time!

